



# Communications technology for the way you work today



Your GoTo. Making IT easy, anywhere.

# The way we work has been transformed.

In a world where people have the freedom to work from anywhere, keeping your workforce connected has become a top priority. You need reliable, compatible and versatile technology to enable easy, effective communication and collaboration between your colleagues, clients, consumers and suppliers.

GoTo Connect is a cloud-based unified communication and collaborations (UCC) platform that gives you the most agile, reliable and secure calling, meeting and messaging solutions – backed by the expertise and resources of a global market leader.

GoTo has been enabling businesses to work remotely for more than 18 years. We live and breathe flexible working – whether we're helping people to work from anywhere or helping IT teams to support a flexible workforce.

89%

of IT professionals felt “immense pressure at work” in 2021.

Source, App Dynamics, Cisco (Gated Report)

46%

of businesses having 3 or more UC vendor deployments, the average number is 2.6.

Source, Wainhouse Research (Gated Report)

82%

of IT managers find it more difficult to support remote workers vs office-based workers.

Source, Forrester (Gated Report)

82%

of SMBs in 48 countries ramped up their cloud adoption during the pandemic.

Source, Financial Express

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**GoTo**

# About GoTo: the original flexible work technology company

## GoTo Connect

A communications solution built for businesses with a flexible approach to work.

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GoTo is a pioneer in flexible work technology. Founded in 2003, with a European HQ in Dublin, we are one of the world's largest SaaS companies with tens of millions of active users, 3,000 global employees and over \$1 billion in annual revenue.

Our UCC GoTo Connect product encompasses all of the communications solutions your business needs, including phones, meetings, messaging, contact centres, webinars and virtual events, training and rooms technology. These solutions unlock the potential of modern workforces by enabling millions of people and businesses to work simply and securely – on any device, from any location, at any time.

### Phone System

Enterprise-grade with 100+ features, and comes with inclusive minutes for local, long, distance and international calls.

### Meeting Platform

Video & Audio conferencing with screen share and advanced collaboration capabilities included. Meet with up to 250 people.

### Messaging Solution

Message & Share Files 1:1, in a Group Chat, a Team Channel. Comes with inclusive SMS capability to message outside your company.



**Manage and deploy from one visual console**



**Fast, intuitive, easy user and admin experience**



**24/7 support and 99.99% uptime**



**Security and control that IT pros demand**



# Why choose GoTo Connect?

GoTo Connect gives you the frictionless technology you need to unlock your potential in a working world without boundaries. Here are five reasons why businesses choose GoTo Connect for unified communications and collaboration:

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## 1. Robust portfolio of tools

With GoTo Connect you can access phone, meeting and messaging, a webinar platform, contact centre capabilities and more via a single platform.

## 2. Streamlined and reliable technology

With 99.99% uptime, you can count on a reliable solution. Cloud-based tools don't have the limitations of traditional phone systems. You can seamlessly switch between chat and a call, or switch between devices, with no interruption.

## 3. Number one for customer support

GoTo Connect is easy and intuitive to use. If problems arise, GoTo has a 24/7 support line and a vast support site to answer your questions.

## 4. Best admin tools on the market

GoTo Connect can be deployed in one day, with little technical expertise. Admin tools make IT life simpler with easy call routing, a drag-and-drop dial plan editor, and easy-to-assign roles.

## 5. Affordable and accessible price

Built especially for small to midsize businesses, GoTo Connect is available at a fraction of the cost of enterprise-size solutions, with the same capabilities.

## Discover your GoTo

GoTo communication and collaboration tools make it easy for you to do your best work, anywhere you choose. We're here to ensure the time you work is well-spent, so your time outside work can be better spent.

You can choose a route to partnership with GoTo that best suits your business. Our flexible partnership models enable you to determine your level of involvement and the levels of support provided by GoTo.

Every arrangement is designed around your business preferences, enabling us to forge valuable long-term partnerships that reward your business, enhance your reputation, and help you build sustainable customer relationships.

# We're your GoTo

To learn more about becoming a GoTo partner,  
please visit [goto.com/partners](https://goto.com/partners)

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