



ne Cost of Cyberattacks

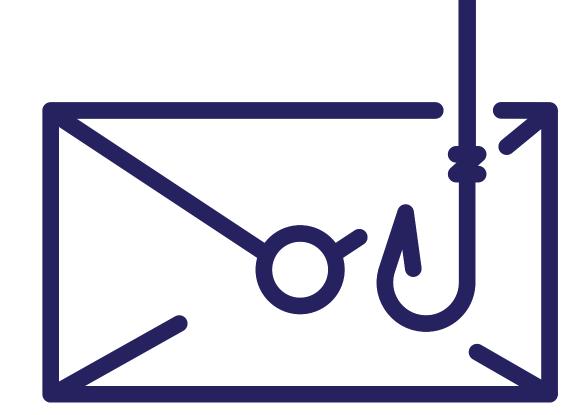
Last year, 40% of cyberattacks targeted SMBs. Here's what it cost.



Ransomware attacks:

Cost of BEC (Business Email Compromise):

\$71,000 - \$106,000



Non-financial costs of an attack:

reputation damage, loss of customers, stolen credentials.

Data breach statistics show that SMBs can spend up to

\$650,000 a year

on cybersecurity incidents.



Around 43% of all cyberattacks target small-to-midsize businesses (SMBs), and

60% of those businesses go out of business within six months.

This could all be avoided, but only 14% of SMBs have a robust cybersecurity plan in place.

Meanwhile, the cost of comprehensive cybersecurity that protects your whole business and scales with you is only \$6 a month per user.

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